Fundraising Program – FAQ

Spring 2027

Important Message

The fundraising form is a separate process from the player registration form. You must register your child through the team link **FIRST,** pay the $200 deposit and then submit the sponsorship form.

Attention

- Please do not send any funds before completing the sponsor form.
- Kindly add a note to your payment (e-transfer/cheque) indicating player and team/division name.
- All sponsorship forms need to be submitted online.

Sponsorship Deadline: February 19

1. **How many sponsors can I have?**
    a. You can have as many sponsors as you wish, however, there are only two lines available for the sponsor bar on the back of the jersey.

2. **How much can I raise to sponsor my child?**
    a. We recommend a minimum of $400, but you can raise any amount. Please be advised that any funds received in excess of registration fees, HST will apply toward refund.

3. **What is the difference between online payment and offline payment?**
    a. Online payment: we identify the payment immediately and send the order to produce the sponsor bar.
    b. Offline payment: sponsor bar order will only be sent after payment confirmation.

4. **My sponsor gave me the funds, and I applied for my child's registration; how should I proceed from now on?**

a. Make sure to **complete the online sponsor form**, indicating that the amount was paid directly to you. In this case, you will also need to send a $25 administrative fee if the sponsor bar is required.

5. **I registered my child and paid with my business credit card; how can I order the sponsor bar?**
    a. Make sure to complete the online sponsor form, indicating that the amount was paid at the time of registration ("direct"). In this case, you will also need to send a $25 administrative fee if the sponsor bar is required.

6. **My Sponsor requested an invoice from AHG before sending the funds, what should I do?**
    a. Please **complete the online sponsor form** and email vivian@atlantichockeygroup.com with the Sponsor's details, so that we can issue an invoice to them.
    b. Information required for the invoice:
        i. Company Name
        ii. E-mail
        iii. Player Name
        iv. Team/Division Name
        v. Amount

7. **I already filled out my first sponsor form, but I secured another sponsor, how can I add the second sponsor bar to the form?**
    a. Please fill out a **new** form. You can complete the line "Sponsor Bar Text 1" even if it is your second sponsor.

8. **I secured my sponsor after the deadline, is it still possible to participate in the fundraising program?**
    a. Yes, we can still accept late sponsorship. However, we cannot guarantee that the sponsor's name will be on the back of the jersey, but depending on when we receive it, we can send the sponsor bar loose to be sewn on the back of the jersey.

9. **My sponsor's name is too long, how can I fit it into 14 characters?**
    a. If you have only one sponsor, you can use both lines. If you have two, please try to shorten them. In some cases, we can decrease the font size to fit the bar.

10. **My Sponsor does not need/want a sponsor bar, but can they still sponsor my child?**

a. Yes, **complete the online form** and just indicate n/a or leave it blank on the "Sponsor Bar Text" so we know that the sponsor bar is not required.

11. My child is a returning player and already has a jersey, but we were able to secure a sponsor this year. How can I place the sponsor's name on the back of the jersey?

a. **Complete the online form** and we will just send you the sponsor bar so you can sew it on the back of the jersey.

12. Final payment for registration fee is March 1st, can I use the sponsor money to cancel or deduct the registration fee amount from my credit card?

a. Yes, but funds need to be received in advance at the due date (March 1st) to allow us time to process them.

13. How and when should I expect to receive a refund from my Sponsor(s)?

a. You should expect a credit/refund to be applied to your account in SportsEngine once sponsor payment is processed.
b. Please note that if we are **not** able to credit /refund your account or funds received is more than the registration fee, we will issue a cheque refund directly to parents, likely in Mid-April.

14. How can my sponsor(s) get the tax receipt?

a. After processing the payment, we will issue a tax receipt and send it to the email indicated on the form.
b. Please note that due to the high volume of sponsorship payments we receive every year, some tax receipts may be delayed in issuance.